2023 Product/Service	Notables	Advertising Options	Distribution & Readership	191	400	Mar	Pbt	May	June	July	Auß	sept	oct	404	Dec
Main Publications															
FARGO INC!	<ul> <li>We are optimizing the Mailing List with new distribution partners like the EDC, Chamber and More</li> </ul>	<ul> <li><u>Sargoinc.com</u> - Top Banner, Inline Ads, Takeover</li> <li>Sponsored Content</li> <li>Event Section Sponsor</li> <li>Expert of the Month Sponsor</li> </ul>	15,000 Issues Printed 7,500 Businesses Mailed the Magazine **Over 10,000 Online Readers per Issue in 2021***	THE BUSINESS	BARTENDING	Women's Issue	GREAT	NV -	NC:	FARCE PLANE	ENTREPERBURSHIP	INC.	FIR MY		
FAR GO	<ul> <li>New Reinvented Fargo Monthly!!!</li> <li>Now over 2,500 More Businesses Mailed the Magazine</li> <li>Sections now include, Arts, Dining, West Fargo, Moorhead, Home, Business, Family + Parenting, + More</li> </ul>	<ul> <li>Fargomonthly.com - Top Banner,</li> <li>Inline Ads, Takeover</li> <li>Parents Section Sponsor</li> <li>Arts + Entertainment Sponsor</li> <li>Careers Section Sponsor</li> <li>Food + Drink Sponsor</li> <li>HOME Sponsor</li> </ul>	15,000-17,000 Printed per Issue (3,500 mailed to businesses) 3,000 - 5,000 Online Readers Per Month	FARGO  SOLUTION S  Charity Issue	FARCE	FARGO	Heid Control of the C	FARGO		Aving of Are Orling Record	FARG ADAY	FARCO MONTHLY MILE TO BE	ROO	C	BRUNCL
Design and Living is now  TRENDSETTERS	people in our community around home, design, beauty, fitness, health, and more!  Online Readership expected to be very	o Trendsettersfargo.com - Top Banner, Inline Ads, Takeover	15,000 Printed per Issue 4,000 Mailed. (Mailed to most affluent homes and Fargo Country Club	X	TRENDSETTER	S X	TRIAUSETTERS	X	PROS	X	[1]	X	TRENDSETTERS	X	TRENDSETTER
	high and using the influencer to promote the digital issue			NEW BRAND AND LAUNCH YEAR!											
Future Farmer	<ul> <li>Optimized Distribution to more farms and Agri-Businesses in North Dakota and Western Minnesota.</li> </ul>	o <u>Futurefarmermag.com</u> - Top Banner, Inline Ads, Takeover o Sponsored Content o Product of the Month Sponsor o Insert Cards	15,000 printed 12,000 Farms in North Dakota and Western Minnesota over 250 acres 1,500 agribusinesses mailed.	X	Future Farmer	X	Future Farmer	X	Future Farmer	X	Future Farance	X	Future Farmer ON THE MOVE- MOVE- MOVE- MOVE- MONTHS MOVE- MONTHS MOVE- MONTHS MOVE- MONTHS MOVE- MONTHS MOVE- MONTHS MOVE- MOVE- MONTHS	X	Future Farmer CULTA VATE
Bison Illustrated  BISOLD  ILLUSTRATED	<ul> <li>Bison Illustrated is a 4 big special issue format where there is more time for editorial and distribution.</li> <li>General Info Sheet</li> </ul>	Bisonillustrated.com     Top Banner, Inline Ads, Takeover     Bison Illustrated Podcast     Sponsored Content     Insert Cards	15,000 Printed per Issue 4,500 Team Makers Mailed	X	Spring	X	MHERE HAS THEY NOW?	X	X	X	X	Football	X	X	Winter
		Premium Placement			Sports/Ba sketball		Issue					Issue			Sports/Ba sketball
BIS-MAN INCL	_	Bismaninc.com  Premium Placement  Sponsored Content  Event Section Sponsor  Ask the Expert Sponsor	10,000 Printed Per Issue. 2,500 Top Business Leader's Homes Mailed 7,000 Businesses Mailed	BIS-MAN INC		BIS-MAN INCL	BIS-MAN IIIO	BIS-MAN INCO	BIS-MAN INC	BIS-MAN INCI	BIS-MAN III O	BIS-MAN INCOME. THE MAYORS	BIS-MAN INCI	BIS-MAN INCL	BIS-MAN INDI
<b>Specialty Publications</b>				Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Wedding Issue	Published Once Per Year this Magazine circulates throughout Fargo Moorhead for the entire year. The distribution is targeted towards wedding events +wedding stores.	<ul> <li><u>Fargomonthly.com/wedding-guide</u></li> <li>banner ads</li> <li>Premium Pages</li> <li>Sponsored Content</li> </ul>	10,000 Printed Distributed Year Round	X	X	X	X	X	X	X	X	X	X	(Certaling	X
New Specialty Publication															
Fargo's Great Places to Work - Company Guide (Careers/Jobs)	This new once a year publication is intended to show our community not just job posts but a look behind some of the best employers in the area.	<ul> <li>2 Page Feature Sponsored Article</li> <li>5 Page Feature Sponsored Article</li> <li>Job Listing Ad</li> <li>Full Page Ad (Limited)</li> <li>Premium Advertising</li> </ul>	36,000 Printed Total Stand distribution all year	FAPGO	X	X	X	X	X	X	X	X	X	X	X
New Specialty Publication															
Fargo Family Magazine	This new twice a year publication is intended to show create a guide for parents and families in our community. These issues will be 100+ pages and cover a large range of content. Intended for	Fargoparent.com Premium Ad Spots Programmatic Advertising Sponsored Contect Sponsored Expert Advice	15,000 Printed /issue Stand distribution Mailed to homes with large famili	X	X	X	FAMILYFUL	X	X	X	X	Fam ly	X	X	X

2023 Product/Service	Notables	Advertising Options	Distribution & Readership	Jan	4elo	Mar	Por	4134	June	July	AUB	sept	oct	404	Dec
"Faces of" Faces of Bismarck-Mandan	A special promotional annual issue featuring photos of individuals in the community who can be considered the face of their business category	1 Face per category exclusive 1 Page 2 Page 4 Page General Ads (Limited)	30,000 Printed 1,800 Businesses Mailed 25,000 Top Income Households Mailed Excludes Multi-Family	X	X	X	X	X	X	X	X	X	FACES, BISMAROK MANDAN	X	X
Faces of Fargo	A special promotional annual issue featuring photos of individuals in the community who can be considered the face of their business category	1 Face per category exclusive o 1 Page o 2 Page o 4 Page o General Ads (Limited)	Homes/Apartments  40,000 Printed  2,500 Businesses Mailed  35,000 Top Income Households  Mailed  Excludes Multi-Family  Homes/Apartments	X	X	X	X	X	X	rapre ni	X	X	X	X	X
Faces of Sioux Falls	A special promotional annual issue featuring photos of individuals in the community who can be considered the face of their business category	1 Face per category exclusive o 1 Page o 2 Page o 4 Page o General Ads (Limited)	35,000 Printed. (Mailed to only single family homes with highest household income 1,400+ Businesses Mailed Excludes Multi-Family Homes/Apartments	X	X	X		X	X	X	X	X	X	X	X

